

## Fact:

The uninsured are 30 to 50 percent more likely to be hospitalized for an avoidable condition, with the average cost of an avoidable hospital stayed estimated to be about \$3,300.

Source: Consumer Reports  
September 2007

# Marketing Healthcare Products and Services

## Healthcare Carve-out Products:

### ASO or Full Risk

- Pain Management
- Chiropractic managed care
- Complementary and alternative medicine
- Behavioral health
- Vision
- Dental
- Medical discount card
- Debit cards for FSAs
- ASO TPA for pharmacy benefit administration

## Services

### CHC has strategic relations with companies that offer:

- Full-service employer benefit consulting
- Specialized PBM evaluation services
- Internet-based individual employee-focused nutrition and fitness system
- Suite of high-touch employee-focused healthcare system and managed care company navigator system
- Technology that enables payers to extend useful life of legacy system updating edits and controls
- Real-time pharmacy claims bill submitted by PBMs audit capability
- Revenue cycle management system
- Dependent eligibility and recovery systems
- Workers' Comp and No Fault claim collection

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