



# Creative Health Concepts

## The Creative Group<sup>SM</sup> Smart Solutions for Healthcare Management

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A Message from  
**Ira Gottlieb,**  
President & CEO

“With the change in leadership in the Administration comes a new emphasis on delivering healthcare to America....

Keeping track of changes, interpreting the new rules and regulations and predicting correctly the impact of those changes, will determine the future of winners and losers.”

**Find out how The Creative Group<sup>SM</sup> can partner with you to deliver unsurpassed creative plans and innovative solutions that keep you ahead of the curve.**

## Access

You want accurate and reliable information on a real-time basis and ways to identify and directly communicate with key industry leaders. We specialize in helping our clients gain better access to decision makers to foster and develop critical business relationships.

## Expertise

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## Innovative Solutions

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## Core Products

- Payor network development & implementation
- Outsourced hospital services
- Marketing & distribution of healthcare products & services
- Financial & reporting services
- Feasibility studies & strategic planning
- Contract negotiations